

SONY

Sony Techno Research Corporation
6-7-35 Katsushinagawa, Shinagawa-ku, Tokyo, 141-0001 Japan
Telephone: (03)5448-7711 Fax: (03)5448-7821

2023

Our Ref. No.0100324A

October 30, 2001

Mr. Rick Baker
Shop 11
Cnr Ron Penhaligon Way &
Commerce Drive
Robina QLD 4226
Australia

Dear Mr. Baker :

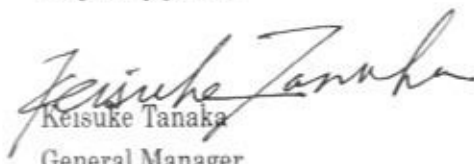
We write to acknowledge receipt of your letter dated October 3, 2001, addressed to Dr. T. Aoki, Corporate Executive Vice President, Sony Corporation. At the outset, we would like to thank you for your interest in Sony and for bringing your idea to their attention. Please kindly be advised that idea submissions to Sony from outside parties are received here by Sony Techno Research Corporation and then are forwarded to the appropriate parties within Sony for their evaluation.

With respect to Sony's policy of reviewing ideas submitted by anybody outside of their company, please be advised that in order to avoid any misunderstanding on its intellectual property, Sony's policy is not to review any unsolicited ideas unless those ideas are already covered by a published patent or design and non-confidential.

We learned from your letter that your invention had already been patented, and we searched on the Web site for your granted patent. We found your published patent, "Personalized Instructional Aid" (International Publication Number : WO92/21412, US Patent Number : USP5,486,001), and the copy of those patent gazettes were already forwarded to the concerning divisions within Sony for their review.

Please be advised that due to the volume of offers to license or sell patented technology which Sony receives from outside parties, and the fact that we must confer with many different Sony business groups, it usually takes two to three months for Sony to give full consideration to such offered patents. As soon as the evaluation is completed, we shall be in further communication with you.

Very truly yours,



General Manager

Intellectual Property Control Department
Sony Techno Research Corporation

KT:yt

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Sony Techno Research Corporation
5-7-35 Kitashinagawa, Shinagawa-ku, Tokyo, 141-0001 Japan
Telephone: (03)5448-2023 Fax: (03)5448-7821

Our Ref. No.0100324

January 15, 2002

Mr. Rick Baker
Shop 11
Cnr Ron Penhaligon Way &
Commerce Drive
Robina QLD 4226
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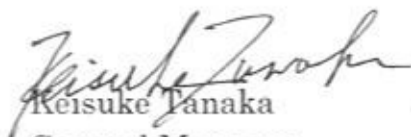
Dear Mr. Baker :

This is to inform you about the determination to your patent submission dated October 3, 2001.

Please be advised that Sony has now completed their review of your offer regarding "WO92/21412 & USP5,486,001: Personalized Instructional Aid" with the appropriate parties. However, it has been determined that, at present, they do not have any interest in pursuing the technology claimed in your patents. Accordingly, Sony regrettably has to decline your kind offer at this time.

We appreciate your interest in Sony and hope that we have your understanding about their determination noted above.

Very truly yours,



Keisuke Tanaka
General Manager
Intellectual Property Control Department
Sony Techno Research Corporation

KT : yt



Hi-Tech Video (Australia) Pty Ltd
9 Deloraine Court, Mermaid Waters Queensland Australia 4218
Telephone: (07) 5578 8518 Fax: (07) 5593 1005
Web: <http://www.htv-worldwide.com> Email: development@htv-worldwide.com

Mr. Keisuke Tanaka
General Manager
Intellectual Property Control Department
Sony Techno Research Corporation

Fax: (03) 5435 3043
Re: Your Ref. No0100324
5th November, 2003

Dear Keisuke Tanaka:

I have written your firm a few times now over the last 12 years in regards my invention that can allow a database to automatically generate a personalised audio-visual presentation that can be transmitted via communications link to any sort of screen, using video camera. Unfortunately each time Sony has not seen merit in my idea.

The purpose of my fax today is to first of all advise that I am still very much interested in seeing my new operating system linked to Sony products and recently noticed you have a new product called EyeToy. This product is very good, and uses a lot of the known components that make up the workings of my patent invention but in its present design the product cannot provide real-time On/Offline interactive teaching/advice services, using camera, communications link to database etcetera. You have very fast speed broadband networks in Japan and I believe via my invention Sony could show new real-time interactive educational services, like having private lesson from an expert person today using PS2 system etcetera.

In its present design the EyeToy game as good as it is with the PS2 cannot teach an end user personally. Example with the Kung Foo game this system has no means to show a person if they have performed a movement correctly, or advise how the correct martial arts movement should be performed etcetera. Personalised services is what people are prepared to pay for today and video is the way humans learn best. Via my invention Sony could use PS2 and EyeToy components to show the general public that they could receive for the first time personalised help without needing to meet expert person.

Today this is my last effort to see if Sony maybe interested in my idea. If I have not heard from Sony within the next 7 days, I will assume you have no interest and talk with other games companies.

Yours very sincerely,

A handwritten signature in black ink, appearing to read 'Rick Baker'.

Rick Baker
HTV

SONY

Sony Techno Research Corporation
Gate City Osaka 1-11-1 Osaka, Shinagawa-ku, Tokyo, 141-0032 Japan
Telephone: (03)5435-3908 Fax: (03)5435-3043

Copy : By Facimile (+61-7-5593-1005)

Original : By Airmail

Our Ref. No.0100324-2

November 17, 2003

Mr. Rick Baker
Hi-Tech Video (Australia) Pty. Ltd.
9 Deloraine Court,
Mermaid Waters
Queensland 4218
Australia

Dear Mr. Baker :

We write to acknowledge receipt of your facsimile letter dated November 5, 2003, addressed to our company. First we must apologize for the delay in responding to you, and would like to thank you for your continued interest in Sony and for offering to bring your idea to our attention.

Please be advised that Sony Computer Entertainment Inc., which is the Sony company responsible for PlayStation® and PlayStation®2, does not review unsolicited ideas unless those ideas are already covered by an issued (granted) patent in order to avoid any future misunderstanding on its intellectual property rights. Accordingly, Sony regrettably has to decline your kind offer at this time, and we herewith return your facsimile letter although it has not been transferred to another parties at Sony, nor any copies taken.

We appreciate your interest in Sony and hope that we have your kind understanding as to the policies and procedures noted above.

Very truly yours,



Koichi Wada
General Manager
Intellectual Property Control Department
Sony Techno Research Corporation

KW: ya
Encl.

SONY

Sony Techno Research Corporation
6-7-35 Kitashinagawa, Shinagawa-ku, Tokyo, 141-0001 Japan
Telephone: (03)5448-7221 Fax: (03)5448-7821

2023

Our Ref. No.0100324A

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Mr. Rick Baker
Shop 11
Cnr Ron Penhaligon Way &
Commerce Drive
Robina QLD 4226
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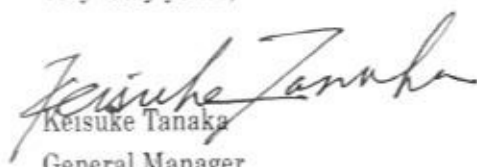
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KT:vt

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2003

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January 15, 2002

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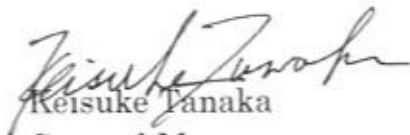
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KT : yt



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Yours very sincerely,

A handwritten signature in black ink, appearing to read 'Rick Baker'.

Rick Baker
HTV

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Gate City Osaka 1-11-1 Osaka, Shinagawa-ku, Tokyo, 141-0032 Japan
Telephone:(03)5435-3908 Fax:(03)5435-3043

Copy : By Facimile (+61-7-5593-1005)
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Our Ref. No.0100324-2
November 17, 2003

Mr. Rick Baker
Hi-Tech Video (Australia) Pty. Ltd.
9 Deloraine Court,
Mermaid Waters
Queensland 4218
Australia

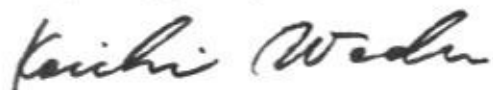
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Very truly yours,



Koichi Wada
General Manager
Intellectual Property Control Department
Sony Techno Research Corporation

KW: ya
Encl.



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9 Deloraine Court, Mermaid Waters Queensland Australia 4218
Telephone: (07) 5575 3913 Fax: (07) 5526 5524
Web: <http://www.htv-worldwide.com> Email: development@htv-worldwide.com

Mr. Koichi Wada
General Manager
Intellectual Property Control Department
Sony Techno Research Corporation
Gate City Osaki 1-11-1 Osaki,
Shinagawa-ku, Tokyo, 141-0032 Japan

1st February, 2005
Page 1 of 2

Dear Mr Wada:

Thank you for your kind letter dated December 4, 2003 Ref. No 0100324-3 after I advised Sony Japan that I have new patented operating system for a computer with very early filing patent date that could improve your EyeToy product.

Since speaking with you I have endeavored to talk with Mr Phil Harrison, Sony Computer Entertainment Europe and recently Mr Richard Marks Sony Computer Entertainment America, Research & Development Foster City whom I believe is the inventor of the EyeToy but it seems like none of these people are interested in talking with me as they never reply to my letters or messages left on answering machine.

The reason I have not given up trying to talk to Sony is because my invention has been showing me that if Sony was to incorporate it with the EyeToy then you could have a much better home entertainment system and I feel it may not be very hard too incorporate either. I would like Sony to understand that your EyeToy product with PS2 currently cannot allow an expert person or even a virtual character such as from one of your movies, who's information could be stored in a database to truly interact with home user and give personalised audio-visual instruction, advice or comments like face-to-face communications today. This type of system is what my issued patents cover using any image capturing device, communications means, computer, database, screen and software. I see in your upcoming EyeToy "Kinetic" product which uses Nike Motionworks team of fitness training experts, instead of your system just giving a sound or text on screen for a good or bad movement how much better would it be if the Nike team of expert instructors could actually talk to the home viewer and help them improve a technique for games such as Tai Kwon Do, Modern Dance, Kick Boxing, Aerobics, Karate etcetera without the need of the Nike expert to see the home users movement. People have not thought this is possible before but with my invention and your EyeToy famous sports stars like Tiger Woods for golf, who also uses Nike equipment could give a private lesson to a person in the comfort of their home.

I believe its very important with your future games, if you wish to show a greater level of interactivity with the EyeToy, that the games must include audio advice componet as well, because it has been proven we as humans learn best from an audio-visual presentation, and if the presentation can be truly personalised to home viewers requirements all the better. There has never been a system before which allows a computer to automatically make personalised audio-visual instructional content in near real-time, and I was hoping if I could have spoken with Mr Marks he may have understood its importance to Sony.

In conclusion, I believe I have technology which could allow Sony to present far superior interactive games to your rivals, using resources you have already made. If you should have an interest in the above I am still interested in talking with Sony if a meeting can be arranged.

Yours very sincerely,

A handwritten signature in dark ink, appearing to read 'Rick Baker', with a stylized, cursive script.

Rick Baker
HTV

CC Richard Marks

Our Ref. No. 0100324-4

February 15, 2005

Mr. Rick Baker
Hi-Tech Video (Australia) Pty. Ltd.
9 Deloraine Court,
Mermaid Waters
Queensland 4218
Australia

Dear Mr. Baker :

Thank you for your letter dated February 1, 2005, addressed to our company, with regard to your patent proposal in order to improve Eye Toy™ product. We learned from reading your letter that you had already contacted Sony Computer Entertainment Europe and Sony Computer Entertainment America on this matter.

However, please be advised that Sony Computer Entertainment Group, which is responsible for PlayStation®, PlayStation®2, and Eye Toy™, operates independently from Sony Corporation.

Consequently, we have to say that Sony Corporation is not in a position to be able to respond to your offer at this time, and we herewith return your letter although it has not been transferred to another parties at Sony, nor any copies taken.

We appreciate your interest in Sony and hope that the above will meet your kind understanding.

Very truly yours,



Koichi Wada
General Manager
Intellectual Property Control Department
Sony Intellectual Property Solutions Corporation
(former Sony Techno Research Corporation)

KW : ya
Encl.